

PRESS INFORMATION

Issued on behalf of CVO Fire



New high efficiency fires add 'Glamour' and reduce bills

Fireplace designer, CVO Fire, has launched a new range of fires to help reduce the cost of energy bills whilst offering a stylish design solution.

CVO Fire has spent over a year designing and developing the new 'high efficiency' (HE) fires and has now launched the Glamour fire.

The HE fires are popular with house-builders and those living in new-build properties as they fit in any home with a class 1 or 2 chimney or a pre-cast flue, are glass-fronted and room-sealed and, therefore, don't need external ventilation.

The CVO Glamour is an inset fire for traditional fireplaces and has been designed for installation into new build properties to meet stricter building regulations and also as a replacement for any existing open flame inset fire to improve energy efficiency ratings.

The 2.0kw gas burner has an efficiency rating of 77% which means most of the heat generated is returned to the room, providing 1.5kw of secondary heat for the room.

Most old style inset fires are inefficient, wasting around 75% of heat which is lost up a chimney. An old 5kw fire provides only 1kw of secondary heat for the room. By replacing an old inefficient fire with the CVO Glamour, rooms are warmer and fuel bills lower.

The Glamour can be sold as a whole suite to minimise re-decorating costs and is a simple solution to updating an old inset fire. It suits all chimney types and is designed to fit any standard surround with a maximum width of 430mm and height of 570mm.

As well as being energy efficient, CVO Fire's glass-fronted HE fires also have low CO2 emissions. Fuel bills could be up to 60% cheaper compared to using a traditional gas fire whilst generating almost twice as much warmth thanks to the glass fascia which increases efficiency and prevents draughts entering the room.

Speaking about the development of the new fires, MD, Andrew Munro, said: "This new range will help to cut energy bills for both domestic and commercial customers. We've invested a lot of money and manpower in research and development for the range which is in response to many enquiries from house-builders who specifically want HE fires with CVO's modern designs, outstanding levels of safety and the guarantee of being British-made."

www.cvo.co.uk

ENDS

Dimensions and technical features of the Glamour:

- Designed to fit any standard surround with a maximum of (w) 430mm x (h) 570mm
- Outer Fascia Trim Size = 496 mm (w) x 604 mm (h)
- Depth (into) Wall = 119 mm
- ODS (Oxygen Depletion Sensor) & FFD (Flame Failure Device) built in for additional safety.
- Class 1, Class 2 or Pre-Cast Chimney system required.
- Fire has full CE approved for supply across Europe.

For further information please contact Anna at Anna Addison Associates on 01642 710707 or 07970 996 329